



CONSUMER ANALYST GROUP EUROPE

2011 Annual Conference Programme

28th – 30th March 2011

Park Plaza Westminster Bridge
200 Westminster Bridge Road
London SE1 7UT | United Kingdom

Monday 28th March 2011

08:00 – 10:00 **REGISTRATION**

Light continental breakfast

10:15 – 10:30 **CAGE**

James Amoroso | *President*

Leonard Teitelbaum | *Vice President*

10:30 – 11:30 **PHILIP MORRIS INTERNATIONAL**

Hermann Waldemer | *Chief Financial Officer*

Nicholas Rolli | *VP Investor Relations and
Financial Communications*

11:45 – 12:45 **H. J. HEINZ**

Art Winkleblack | *EVP and Chief Financial Officer*

Dave Moran | *EVP President and CEO Europe*

Meg Nollen | *SVP Investor Relations*

12:45 – 13:45 **Buffet lunch**

13:45 – 14:45 **CSM**

Gerard Hoetmer | *Chief Executive Officer*

Ian Blackford | *Head of Investor Relations*

15:00 – 16:00 **EBRO FOODS**

Antonio Hernández Callejas | *Chairman and
Chief Executive Officer*

Manuel González de Luna | *Investor Relations Director*

16:00 – 16:15 **Refreshments**

16:15 – 17:15 **PLANET RETAIL**

Natalie Berg | *Global Research Director*

17:30 – 18:30 **PREMIER FOODS**
Robert Schofield | *Chief Executive Officer*
Jim Smart | *Chief Financial Officer*
Gwyn Tyley | *Director of Investor Relations and M&A*

18:30 – 19:30 **MEMBERS COCKTAIL HOUR**
hosted by just-food and just-drinks

Tuesday 29th March 2011

07:30 – 08:00 **REGISTRATION**
Light continental breakfast

08:00 – 09:00 **UNILEVER**
Paul Polman | *Chief Executive Officer*
James Allison | *Head of Investor Relations*

09:15 – 10:15 **GIVAUDAN**
Gilles Andrier | *Chief Executive Officer*
Peter B. Wullschleger | *Head of Investor Relations*

10:15 – 10:30 **Refreshments**

10:30 – 11:30 **DANONE**
Franck Riboud | *Chairman and Chief Executive Officer*
Pierre-André Terisse | *Chief Financial Officer*
Antoine Guttinger | *Director of Investor Relations*

11:45 – 12:45 **IMPERIAL TOBACCO**
Alison Cooper | *Chief Executive*
Gerry Gallagher | *Director of Investor Communications*

12:45 – 13:45 **Buffet lunch**

13:45 – 14:45 **KERRY GROUP**
Brian Mehigan | *Chief Financial Officer*
Michael J. Ryan | *Head of Investor Relations*

15:00 – 16:00 INTERNATIONAL FLAVORS & FRAGRANCES

Doug Tough | *Chairman and Chief Executive Officer*

Kevin Berryman | *EVP and Chief Financial Officer*

Michael DeVeau | *Head of Investor Relations*

16:00 – 16:15 Refreshments

16:15 – 17:15 L'ORÉAL

Jean-Paul Agon | *Chief Executive Officer*

Christian Mulliez | *EVP Administration & Finance*

Thierry Prévot | *Group General Manager*

Financial Communications and Strategic Prospective Analysis

Françoise Lauvin | *Head of Investor Relations*

17:30 – 18:30 SABMILLER

Graham Mackay | *Chief Executive Officer*

Gary Leibowitz | *SVP Investor Relations*

**18:30 – 19:30 MEMBERS «BEERTAIL» HOUR
hosted by SABMiller**

Wednesday 30th March 2011

07:30 – 08:00 REGISTRATION
Light continental breakfast

08:00 – 09:00 NESTLÉ
Paul Bulcke | *Chief Executive Officer*
James Singh | *Chief Financial Officer*
Roddy Child-Villiers | *Head of Investor Relations*

09:15 – 10:15 WPP
Martin Sorrell | *Chief Executive Officer*
Chris Sweetland | *Deputy Group Finance Director*

10:15 – 10:30 Refreshments

- 10:30 – 11:30 **THE COCA-COLA COMPANY**
Gary P. Fayard | *EVP and Chief Financial Officer*
Steve Cahillane | *President and CEO Coca-Cola Refreshments*
Dominique Reiniche | *Europe Group President*
Jackson Kelly | *VP Investor Relations Officer*
- 11:45 – 12:45 **COCA-COLA HELLENIC**
Doros Constantinou | *Chief Executive Officer*
Robert Murray | *Chief Financial Officer*
Oya Gur | *Investor Relations Director*
Panagiotis Vergis | *Investor Relations Manager*
- 12:45 – 13:45 **Buffet lunch**
- 13:45 – 14:45 **COCA-COLA ENTERPRISES**
John F. Brock | *Chairman and Chief Executive Officer*
William W. Douglas III | *EVP and Chief Financial Officer*
Thor Erickson | *VP Investor Relations*
- 15:00 – 16:00 **DR PEPPER SNAPPLE GROUP**
Larry D. Young | *President and Chief Executive Officer*
Martin M. Ellen | *Chief Financial Officer*
Aly Noormohamed | *SVP Finance*
- 16:00 – 16:15 **Refreshments**
- 16:15 – 17:15 **HEINEKEN**
René Hooft Graafland | *Chief Financial Officer*
Jan C. van de Merbel | *Director of Investor Relations*
- 17:30 – 18:30 **PEPSICO**
Hugh Johnston | *Chief Financial Officer*
Zein Abdalla | *CEO Europe*
- 18:30 **Close**

NOTE | Conference programme and schedule subject to change without notice.

One-on-One & Small Group Meeting Planner

	Monday 28 th March	Tuesday 29 th March	Wednesday 30 th March
07:30 – 08:20			
08:30 – 09:20			
09:30 – 10:20			
10:30 – 11:20			
11:30 – 12:20	Lunch	Lunch	Lunch
12:30 – 13:30			
13:30 – 14:20			
14:30 – 15:20			
16:30 – 17:20			
17:30 – 18:20			