



CONSUMER ANALYST GROUP EUROPE

2012 Annual Conference Programme

19th – 21st March 2012

Park Plaza Westminster Bridge
200 Westminster Bridge Road
London SE1 7UT | United Kingdom

Monday, 19th March 2012

- 07:30 – 10:00 **REGISTRATION**
Light continental breakfast
- 10:00 – 10:15 **CAGE**
James Amoroso | *President*
Leonard Teitelbaum | *Vice President*
Alan McClay | *Member of the Board*
- 10:15 – 11:00 **PHILIP MORRIS INTERNATIONAL**
Hermann Waldemer | *Chief Financial Officer*
Nicholas Rolli | *VP Investor Relations and Financial Communications*
- 11:15 – 12:00 **L'OREAL**
Jean-Paul Agon | *Chief Executive Officer*
Christian Mulliez | *EVP Administration and Finance*
Thierry Prévot | *Group General Manager Financial Communications and Strategic Prospective Analysis*
Françoise Lauvin | *Head of Investor Relations*
- 12:00 – 13:15 Buffet lunch and lunch presentation
- 12:30 – 13:00 **THE GLOBAL RETAILING ENVIRONMENT**
KANTAR RETAIL
Bryan Roberts | *Research Director*
- 13:15 – 14:00 **INTERNATIONAL FLAVORS & FRAGRANCES**
Doug Tough | *Chairman and Chief Executive Officer*
Kevin Berryman | *EVP and Chief Financial Officer*
Michael DeVeau | *Head of Investor Relations*
- 14:15 – 15:00 **LMC INTERNATIONAL**
Robert Simmons | *Global Head of Coffee and Cocoa Research*
Short and Long-Term Trends in Coffee and Cocoa Pricing

15:00 – 15:15 Refreshments

15:15 – 16:00 **NESTLE**
James Singh | *Chief Financial Officer*
Wan Ling Martello | *Chief Financial Officer designate*
Fiona Kendrick | *SVP and Head of Beverage Strategic Business Unit*
Roddy Child-Villiers | *Head of Investor Relations*

16:15 – 17:00 **BARRY CALLEBAUT**
Jürgen Steinemann | *Chief Executive Officer*
Victor Balli | *Chief Financial Officer*
Evelyn Nassar | *Head of Investor Relations*

17:15 – 18:00 **UNILEVER**
Paul Polman | *Chief Executive Officer*
James Allison | *Head of Investor Relations and M&A*

18:00 – 19:00 **MEMBERS COCKTAIL HOUR**
hosted by just-food and just-drinks

Tuesday, 20th March 2012

07:30 – 08:15 [Light continental breakfast](#)

08:15 – 09:00 **IMPERIAL TOBACCO**

Alison Cooper | *Chief Executive*

Arthur van Benthem | *Group Sales Director*

Gerry Gallagher | *Director of Investor Communications*

09:15 – 10:00 **RECKITT BENCKISER**

Rakesh Kapoor | *Chief Executive Officer*

Liz Doherty | *Chief Financial Officer*

Richard Joyce | *Director of Investor Relations*

10:00 – 10:15 [Refreshments](#)

10:15 – 11:00 **BRITISH AMERICAN TOBACCO**

Ben Stevens | *Finance Director and Chief Information Officer*

Ralph Edmondson | *Head of Investor Relations*

Mike Nightingale | *Head of Investor Relations designate*

11:15 – 12:00 **KERRY GROUP**

Stan McCarthy | *Chief Executive Officer*

Brian Mehigan | *Chief Financial Officer*

Michael J. Ryan | *Head of Investor Relations*

Ronan Deasy | *Group Controller*

12:00 – 13:15 [Buffet lunch and lunch presentation](#)

12:30 – 13:00 **KEY TRENDS IN GLOBAL
PACKAGED FOOD**

EUROMONITOR INTERNATIONAL

Lee Linthicum | *Head of Food Research*

13:15 – 14:00 **SABMILLER**

Jamie Wilson | *Chief Financial Officer*

Mark Bowman | *Managing Director SABMiller Africa*

Gary Leibowitz | *SVP Investor Relations*

14:15 – 15:00

BRITVIC SOFT DRINKS

John Gibney | *Group Finance Director*

Rupen Shah | *Head of Investor Relations*

15:00 – 15:15

Refreshments

15:15 – 16:00

GIVAUDAN

Matthias Währen | *Chief Financial Officer*

Peter B. Wullschleger | *Head of Investor Relations*

16:15 – 17:00

CSM

Gerard Hoetmer | *Chief Executive Officer*

Koos Kramer | *Chief Financial Officer*

Jeroen van Harten | *Head of Investor Relations*

17:15 – 18:00

H. J. HEINZ

Art Winkleblack | *EVP and Chief Financial Officer*

Dave Moran | *EVP President and CEO Europe*

Meg Nollen | *SVP Investor Relations & Global Program
Management Officer*

18:00 – 19:00

**MEMBERS «BEERTAIL»
& «CIDERTAIL» HOUR**

hosted by SABMiller and C&C Group

Wednesday, 21st March 2012

07:30 – 08:15 [Light continental breakfast](#)

08:15 – 09:00 **DANONE**

Emmanuel Faber | *Co-Chief Operating Officer*

Pierre-André Terisse | *Chief Financial Officer*

Antoine Guttinger | *Director of Investor Relations*

09:15 – 10:00 **COCA-COLA ICECEK**

Damian Paul Gammell | *Chief Executive Officer*

N. Orhun Köstem | *Chief Financial Officer*

Deniz Can Yücel | *Investor Relations Manager*

10:00 – 10:15 [Refreshments](#)

10:15 – 11:00 **THE COCA-COLA COMPANY**

Gary P. Fayard | *EVP and Chief Financial Officer*

Jackson Kelly | *Head of Investor Relations*

11:15 – 12:00 **EBRO FOODS**

Antonio Hernández Callejas | *Chairman and Chief Executive Officer*

Manuel González de Luna | *Director of Investor and Financial Entities Relations*

Silvia Paredes González del Amo | *Investor Relations Manager*

12:00 – 13:15 [Buffet lunch and lunch presentation](#)

12:30 – 13:00 **THE STRUCTURAL TRANSFORMATION OF PRIVATE LABEL**

NIELSEN

Christophe Cambournac | *President Europe*

Jean-Jacques Vandenheede | *Director Retail Insights Europe*

13:15 – 14:00	EVOLVA
Track One	Neil Goldsmith <i>Chief Executive Officer</i>
Ballroom	Stuart Strathdee <i>Member of the Board</i> <i>Stevia – Game Changer for CSDs</i> <i>and other Sweet Categories?</i>
13:15 – 14:00	SPAYNE LINDSAY & COMPANY
Track Two	Tom Lindsay <i>Managing Partner</i>
Breakout	<i>Global Trends and Themes in Consumer M&A</i>
14:15 – 15:00	C&C GROUP
	Stephen Glancey <i>Chief Executive Officer</i>
	Kenny Neison <i>Chief Financial Officer</i>
15:00 – 15:15	Refreshments
15:15 – 16:00	COCA-COLA ENTERPRISES
	John F. Brock <i>Chairman and Chief Executive Officer</i>
	William W. Douglas III <i>EVP and Chief Financial Officer</i>
	Thor Erickson <i>VP Investor Relations</i>
16:15 – 17:00	WPP
	Sir Martin Sorrell <i>Chief Executive Officer</i>
	<i>New Markets, New Media, New Insights</i>
17:15	Close

NOTE | Conference programme and schedule subject to change without notice.

One-on-One & Small Group Meeting Planner

	Monday 19 th March	Tuesday 20 th March	Wednesday 21 st March
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08:15 – 09:00			
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09:15 – 10:00			
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10:15 – 11:00			
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11:15 – 12:00			
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12:15 – 13:00	Buffet lunch	Buffet lunch	Buffet lunch
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13:15–14:00	Buffet lunch	Buffet lunch	Buffet lunch
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14:15 – 15:00			
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15:15 – 16:00			
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16:15 – 17:00			
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17:15 – 18:00			
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