



CONSUMER ANALYST GROUP EUROPE

2013 Annual Conference Programme

18th – 20th March 2013

Hilton London Metropole
225 Edgware Road
London W2 1JU | United Kingdom

Monday, 18th March 2013

- 07:30 – 10:00 **REGISTRATION**
Light continental breakfast
- 10:00 – 10:15 **CAGE**
James Amoroso | *President*
Leonard Teitelbaum | *Vice President*
Alan McClay | *Member of the Board*
- 10:15 – 11:00 **PHILIP MORRIS INTERNATIONAL**
Jacek Olczak | *Chief Financial Officer*
Nicholas Rolli | *VP Investor Relations and Financial Communications*
- 11:15 – 12:00 **SCA**
Lennart Persson | *Chief Financial Officer*
Johan Karlsson | *VP Investor Relations*
- 12:00 – 14:00 Buffet lunch
- 12:30 – 13:00 **WHAT FOOD RETAILERS ACTUALLY WANT**
KANTAR RETAIL
Bryan Roberts | *Director of Research*
- 13:15 – 14:00 **HENKEL**
Carsten Knobel | *Chief Financial Officer*
Wolfgang Beynio | *Senior Corporate Vice President Finance & Controlling*
Renata Casaro | *Corporate Vice President Investor Relations*
- 14:15 – 15:00 **C&C GROUP**
Stephen Glancey | *Chief Executive Officer*
Kenny Neison | *Chief Financial Officer*
Alan Daly | *Head of Investor Relations*
- 15:00 – 15:15 Refreshments

15:15 – 16:00

COCA-COLA ENTERPRISES

John F. Brock | *Chairman and Chief Executive Officer*

William W. Douglas III | *EVP and Chief Financial Officer*

Thor Erickson | *VP Investor Relations*

16:15 – 17:00

COCA-COLA ICECEK

Damian Paul Gammell | *Chief Executive Officer*

N. Orhun Köstem | *Chief Financial Officer*

Deniz Can Yücel | *Investor Relations Manager*

17:15 – 18:00

DIAGEO

Ivan Menezes | *Chief Operating Officer*

Catherine James | *Head of Investor Relations*

18:00 – 19:00

MEMBERS COCKTAIL HOUR

hosted by Diageo

Tuesday, 19th March 2013

07:30 – 08:15 [Light continental breakfast](#)

08:15 – 09:00 **DANONE**

Emmanuel Faber | *Vice Chairman and Co-Chief
Operating Officer*

Pierre-André Terisse | *Chief Financial Officer*

Antoine Guttinger | *Director of Investor Relations*

09:15 – 10:00 **IMPERIAL TOBACCO**

Robert Dyrbus | *Finance Director*

Arthur van Benthem | *Group Sales Director*

Gerry Gallagher | *Director of Investor Communications*

10:00 – 10:15 [Refreshments](#)

10:15 – 11:00 **INGREDION**

Cheryl K. Beebe | *Chief Financial Officer*

Aaron Hoffman | *VP Investor Relations and Corporate
Communication*

11:15 – 12:00 **GIVAUDAN**

Gilles Andrier | *Chief Executive Officer*

Peter B. Wullschleger | *Head of Investor Relations*

12:00 – 14:00 [Buffet lunch](#)

12:30 – 13:00 **OPPORTUNITIES IN FOOD &
BEVERAGE INGREDIENTS**

EUROMONITOR INTERNATIONAL

Daniel Keohane | *Director of Research*

John Madden | *Head of Ingredients*

Ewa Hudson | *Head of Health and Wellness*

13:15 – 14:00

INTERNATIONAL FLAVORS & FRAGRANCES

Doug Tough | *Chairman and Chief Executive Officer*

Kevin Berryman | *EVP and Chief Financial Officer*

Shelley Young | *Head of Investor Relations*

14:15 – 15:00

KERRY GROUP

Stan McCarthy | *Chief Executive Officer*

Brian Mehigan | *Chief Financial Officer*

Ronan Deasy | *Group Controller and Head of
Investor Relations*

15:00 – 15:15

Refreshments

15:15 – 16:00

EBRO FOODS

Guy Callejón | *President and Managing Director Pasta*

Manuel González de Luna | *Co-Chief Financial Officer*

Silvia Paredes González del Amo | *Investor Relations
Manager*

16:15 – 17:00

ORKLA

Åge Korsvold | *President and CEO*

Rune Helland | *SVP Investor Relations*

17:15 – 18:00

THE COCA-COLA COMPANY

Gary P. Fayard | *EVP and Chief Financial Officer*

Irial Finan | *EVP and President Bottling*

Investments Group

Jackson Kelly | *VP and Investor Relations Officer*

18:00 – 19:00

MEMBERS COCKTAIL HOUR

hosted by just-food and just-drinks

Wednesday, 20th March 2013

07:30 – 08:15 Light continental breakfast

08:15 – 09:00 **NESTLE**

Paul Bulcke | *Chief Executive Officer*

Wan Ling Martello | *Chief Financial Officer*

Roddy Child-Villiers | *Head of Investor Relations*

09:15 – 10:00 **BARRY CALLEBAUT**

Jürgen Steinemann | *Chief Executive Officer*

Victor Balli | *Chief Financial Officer*

Evelyn Nassar | *Head of Investor Relations*

10:00 – 10:15 Refreshments

10:15 – 11:00 **D.E MASTER BLENTERS 1753**

Jan Bennink | *Chairman and Chief Executive Officer*

Michel Cup | *Chief Financial Officer*

Robin Jansen | *VP Investor Relations*

11:15 – 12:00 **KRAFT FOODS GROUP**

Tony Vernon | *Chief Executive Officer*

Chris Jakubik | *VP Investor Relations*

12:00 – 14:00 Buffet lunch

12:30 – 13:00 **CEO PERSPECTIVES ON THE M&A
ENVIRONMENT IN 2013 AND BEYOND**
ERNST & YOUNG

Andrew Cosgrove | *Global Consumer Lead Analyst*

David Murray | *Global Consumer Transactions Leader*

13:15 – 14:00	L'OREAL Christian Mulliez <i>EVP Administration and Finance</i> Thierry Prévot <i>Group General Manager Financial Communications and Strategic Prospective Analysis</i> Françoise Lauvin <i>Head of Investor Relations</i>
14:15 – 15:00	MEAD JOHNSON NUTRITION Peter Kasper Jakobsen <i>Chief Operating Officer</i> Peter G. Leemputte <i>Chief Financial Officer</i> Kathy A. MacDonald <i>VP Investor Relations</i>
15:00 – 15:15	Refreshments
15:15 – 16:00	THE HERSHEY COMPANY John P. Billbrey <i>President and CEO</i> Humberto P. Alfonso <i>EVP, CFO and Chief Administrative Officer</i> Mark Pogharian <i>VP Investor Relations</i>
16:15 – 17:00	WPP Sir Martin Sorrell <i>Chief Executive Officer</i>
17:15	Close

NOTE | Conference programme and schedule subject to change without notice

Company Meetings Planner

Monday
18th March

Tuesday
19th March

Wednesday
20th March

08:15 – 09:00

09:15 – 10:00

10:15 – 11:00

11:15 – 12:00

12:15 – 13:00 Buffet lunch Buffet lunch Buffet lunch

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14:15 – 15:00

15:15 – 16:00

16:15 – 17:00

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