



CONSUMER ANALYST GROUP EUROPE

2014 Annual Conference Programme

17th – 19th March 2014

Hilton London Metropole
225 Edgware Road
London W2 1JU | United Kingdom

Monday, 17th March 2014

- 07:30 – 10:00 **REGISTRATION**
Light continental breakfast
- 10:00 – 10:15 **CAGE**
James Amoroso | *President*
Leonard Teitelbaum | *Vice President*
Alan McClay | *Member of the Board*
- 10:15 – 11:00 **KRAFT FOODS GROUP**
Teri List-Stoll | *EVP and Chief Financial Officer*
Chris Jakubik | *VP Investor Relations*
- 11:15 – 12:00 **L'OREAL**
Christian Mulliez | *EVP Administration and Finance*
Sophie Gasperment | *Group General Manager, Financial Communication, Strategic Prospective*
Françoise Lauvin | *Head of Investor Relations*
- 12:00 – 14:00 **Buffet lunch**
- 12:30 – 13:00 **SOFT DRINKS AND THE HEALTH QUESTION | THE WINNERS AND LOSERS**
EUROMONITOR INTERNATIONAL
Anthony Irwin | *VP Global Research*
Ewa Hudson | *Global Head of Health & Wellness Research*
- 13:15 – 14:00 **GLANBIA**
Siobhán Talbot | *Group Managing Director*
Mark Garvey | *Group Finance Director*
Shane Power | *Head of Investor Relations*
- 14:15 – 15:00 **SABMILLER**
Alan Clark | *Chief Executive Officer*
Gary Leibowitz | *SVP Investor Relations and Internal Communications*
- 15:00 – 15:15 **Refreshments**

15:15 – 16:00

COCA-COLA HELLENIC

Dimitris Lois | *Chief Executive Officer*

Michalis Imellos | *Chief Financial Officer*

Basak Kotler | *Investor Relations Director*

16:15 – 17:00

COCA-COLA ENTERPRISES

John F. Brock | *Chairman and Chief Executive Officer*

Nik Jhangiani | *Chief Financial Officer*

Thor Erickson | *VP Investor Relations*

17:15 – 18:00

DIAGEO

Ivan Menezes | *Chief Executive Officer*

Catherine James | *Head of Investor Relations*

18:00 – 19:00

MEMBERS COCKTAIL HOUR

hosted by Diageo and SABMiller

Tuesday, 18th March 2014

07:30 – 08:15 Light continental breakfast

08:15 – 09:00 **SCA**

Jan Johansson | *President and Chief Executive Officer*
Johan Karlsson | *VP Investor Relations*

09:15 – 10:00 **GIVAUDAN**

Matthias Währen | *Chief Financial Officer*
Peter B. Wullschleger | *Head of Investor Relations*

10:00 – 10:15 Refreshments

10:15 – 11:00 **COCA-COLA ICECEK**

Damian Paul Gammell | *President of Beverage Group,
Anadolu Efes & Coca-Cola İçecek*
Burak Başarır | *Chief Executive Officer*
N. Orhun Köstem | *Chief Financial Officer*
Deniz Can Yücel | *Head of Investor Relations*

11:15 – 12:00 **THE COCA-COLA COMPANY**

Gary P. Fayard | *EVP and Chief Financial Officer*
Irial Finan | *EVP and President, Bottling Investments Group*
Jackson Kelly | *VP and Investor Relations Officer*

12:00 – 14:00 Buffet lunch

12:30 – 13:00 **M&A | THE ICING ON THE
VALUATION CAKE?**

McQUEEN
Shaun Browne | *Managing Director, Food Drink & Agribusiness*

13:15 – 14:00 **EBRO FOODS**

Antonio Hernández Callejas | *Chairman and
Chief Executive Officer*
Manuel González de Luna | *Co-Chief Financial Officer*
Silvia Paredes González del Amo | *Investor Relations*

14:15 – 15:00

STRAUSS GROUP

Gadi Lesin | *President and Chief Executive Officer*

Shahar Florence | *EVP and Chief Financial Officer*

Talia Sessler | *Director of Investor Relations*

15:00 – 15:15

[Refreshments](#)

15:15 – 16:00

HOW COMPANIES CAN SUCCEED IN A SLOWER MULTI-SPEED ECONOMY

Mike Sills | *Global Consumer Products Assurance Leader*

Mark Yeomans | *European Head of Supply Chain Strategy*

Andrew Cosgrove | *Global Consumer Products Lead Analyst*

16:15 – 17:00

INGREDION

Ilene S. Gordon | *Chairman, President and
Chief Executive Officer*

Jack C. Fortnum | *EVP and Chief Financial Officer*

Aaron Hoffman | *VP Investor Relations and
Corporate Communication*

17:15 – 18:00

KERRY GROUP

Stan McCarthy | *Chief Executive Officer*

William Lynch | *Head of Investor Relations*

NESTLE | Paul Bulcke (Chief Executive Officer) is available all day on Tuesday 18 March in order to participate in Company Meetings programme

18:00 – 19:00

MEMBERS COCKTAIL HOUR

[hosted by just-food and just-drinks](#)

Wednesday, 19th March 2014

07:30 – 08:15 [Light continental breakfast](#)

08:15 – 09:00 **DANONE**

Emmanuel Faber | *Vice Chairman and*

Co-Chief Operating Officer

Pierre-André Terisse | *Chief Financial Officer*

Régis Massuyeau | *Director of Investor Relations*

09:15 – 10:00 **COMMUNICATION FOR MORE SALES,
MORE EFFICIENTLY, MORE EFFECTIVELY**
WPP

Sir Martin Sorrell | *Chief Executive Officer*

Chris Sweetland | *Deputy Group Finance Director*

10:00 – 10:15 [Refreshments](#)

10:15 – 11:00 **INTERNATIONAL FLAVORS &
FRAGRANCES**

Doug Tough | *Chairman and Chief Executive Officer*

Kevin Berryman | *EVP and Chief Financial Officer*

Shelley Young | *Head of Investor Relations*

11:15 – 12:00 **SYMRISE**

Dr. Heinz-Jürgen Bertram | *Chief Executive Officer*

Bernd Hirsch | *Chief Financial Officer*

Tobias Erfurth | *Head of Investor Relations*

12:00 – 14:00 [Buffet lunch](#)

12:30 – 13:00 **DISCOUNTERS' TIME TO SHINE**
KANTAR RETAIL

Bryan Roberts | *Director of Research*

13:15 – 14:00	DIA Amando Sánchez Falcón <i>Chief Corporate Officer</i> David Peña Delgado <i>Head of Investor Relations</i>
14:15 – 15:00	NESTLE Wan Ling Martello <i>Chief Financial Officer</i> John Vella <i>Head of Nestlé Purina PetCare Global Strategic Business Unit</i> Roddy Child-Villiers <i>Head of Investor Relations</i>
15:00 – 15:15	Refreshments
15:15 – 16:00	BARRY CALLEBAUT Jürgen Steinemann <i>Chief Executive Officer</i> Victor Balli <i>Chief Financial Officer</i>
16:15 – 17:00	PERRIGO Joseph C. Papa <i>President, Chief Executive Officer and Chairman</i> Arthur J. Shannon <i>VP Investor Relations and Communication</i>
17:15	Close

NOTE | Conference programme and schedule subject to change without notice

Company Meetings Planner

	Monday 17 th March	Tuesday 18 th March	Wednesday 19 th March
08:15 – 09:00			
09:15 – 10:00			
10:15 – 11:00			
11:15 – 12:00			
12:15 – 13:00	Buffet lunch	Buffet lunch	Buffet lunch
13:15 – 14:00	Buffet lunch	Buffet lunch	Buffet lunch
14:15 – 15:00			
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17:15 – 18:00			