



CONSUMER ANALYST GROUP EUROPE

2015 Annual Conference Programme

16th – 18th March 2015

Hilton London Metropole
225 Edgware Road
London W2 1JU
United Kingdom

Monday 16th March 2015

- 07:30 – 10:00 **REGISTRATION**
Light continental breakfast
- 10:00 – 10:15 **CAGE**
James Amoroso | *President*
Leonard Teitelbaum | *Vice President*
- 10:15 – 11:00 **NESTLE**
Luis Cantarell | *Executive Vice President, Zone Europe, Middle East & North Africa*
Steffen Kindler | *Head of Investor Relations*
- 11:15 – 12:00 **GIVAUDAN**
Matthias Währen | *Chief Financial Officer*
Peter B. Wullschlegler | *Head of Investor Relations*
- 12:00 – 14:00 **Lunch**
- 12:15 – 13:00 **CONNECTING WITH THE CONSUMER
IN CHALLENGED MARKETS**
WPP
Sir Martin Sorrell | *Chief Executive Officer*
- 13:15 – 14:00 **SABMILLER**
Alan Clark | *Chief Executive Officer*
Gary Leibowitz | *Senior Vice President, Investor Relations and Internal Communications*
- 14:15 – 15:00 **COCA-COLA ENTERPRISES**
John F. Brock | *Chairman and Chief Executive Officer*
Nik Jhangiani | *Chief Financial Officer*
Thor Erickson | *Vice President, Investor Relations*
- 15:00 – 15:15 **Refreshments**

15:15 – 16:00

HENKEL

Carsten Knobel | *Chief Financial Officer*

Renata Casaro | *Head of Investor Relations*

16:15 – 17:00

RECKITT BENCKISER

Rakesh Kapoor | *Chief Executive Officer*

Richard Joyce | *Director of Investor Relations*

17:15 – 18:00

DIAGEO

Ivan Menezes | *Chief Executive Officer*

Colette Wright | *Investor Relations Director*

18:00 – 19:00

MEMBERS COCKTAIL HOUR

hosted by Diageo

Tuesday 17th March 2015

07:30 – 08:15 [Light continental breakfast](#)

08:15 – 09:00 **DANONE**

Emmanuel Faber | *Chief Executive Officer*

Cécile Cabanis | *Chief Financial Officer*

Régis Massuyeau | *Director of Investor Relations*

09:15 – 10:00 **GLANBIA**

Siobhán Talbot | *Group Managing Director*

Mark Garvey | *Group Finance Director*

Liam Hennigan | *Head of Investor Relations*

10:00 – 10:15 [Refreshments](#)

10:15 – 11:00 **PHILIP MORRIS INTERNATIONAL**

Jacek Olczak | *Chief Financial Officer*

Nicholas Rolli | *Vice President, Investor Relations
and Financial Communications*

11:15 – 12:00 **INGREDION**

Ilene S. Gordon | *Chairman, President
and Chief Executive Officer*

Jack C. Fortnum | *Executive Vice President
and Chief Financial Officer*

Heather Kos | *Vice President, Investor Relations
and Corporate Communication*

12:00 – 14:00 [Lunch](#)

12:30 – 13:00 **SPECIALTY INGREDIENTS |
OPPORTUNITIES AND CHALLENGES**
EUROMONITOR INTERNATIONAL

John Madden | *Global Head of Ingredients Research*

13:15 – 14:00

INTERNATIONAL FLAVORS & FRAGRANCES

Andreas Fibig | *Chairman and Chief Executive Officer*

Richard O'Leary | *Interim Chief Financial Officer*

Michael DeVeau | *Vice President, Global Corporate
Communications and Investor Relations*

14:15 – 15:00

COCA-COLA ICECEK

Damian Paul Gammell | *Beverage Group President*

Anadolu Group and Chief Executive Officer Anadolu Efes

Burak Başarır | *Chief Executive Officer*

N. Orhun Köstem | *Chief Financial Officer*

Deniz Can Yücel | *Head of Investor Relations*

15:00 – 15:15

Refreshments

15:15 – 16:00

HEINEKEN

Jean-François van Boxmeer | *Chairman of the Executive
Board and Chief Executive Officer*

Sonya Ghobrial | *Director Investor Relations*

16:15 – 17:00

NAVIGATING A NEW ERA OF RETAILING KANTAR RETAIL

Bryan Roberts | *Insights Director*

17:15 – 18:00

KERRY GROUP

Stan McCarthy | *Chief Executive Officer*

Andy Royston | *Chief Marketing Officer, Kerry*

Albert McQuaid | *Chief Technology Officer,
Functional Ingredients and Actives*

William Lynch | *Head of Investor Relations*

18:00 – 19:00

MEMBERS COCKTAIL HOUR

hosted by just-food and just-drinks

DSM | Stephan Tanda, Member of the Managing Board of DSM, is available on Tuesday 17th March to participate in the Company Meetings programme

Wednesday 18th March 2015

07:30 – 08:15 **Light continental breakfast**

08:15 – 09:00 **TYSON FOODS**

Dennis Leatherby | *Executive Vice President
and Chief Financial Officer*

Andy Callahan | *President, Retail Packaged Brands*

Jon Kathol | *Vice President, Investor Relations*

09:15 – 10:00 **BRANDS IN SOCIAL MEDIA | THE GOOD
THE BAD AND THE BEAUTIFUL**

MAXUS GLOBAL | GROUPEM

Bijan White | *Head of Digital EMEA*

Dan Benedict | *Global Managing Partner*

10:00 – 10:15 **Refreshments**

10:15 – 11:00 **SCA**

Magnus Groth | *President and Chief Executive Officer*

Johan Karlsson | *Vice President, Investor Relations*

11:15 – 12:00 **L'OREAL**

Jean-Paul Agon | *Chairman and Chief Executive Officer*

Christian Mulliez | *Chief Financial Officer*

Sophie Gasperment | *Group General Manager,
Financial Communication, Strategic Prospective*

Françoise Lauvin | *Head of Investor Relations*

12:00 – 14:00 **Lunch**

12:30 – 13:00 **GLOBAL BEAUTY | SURVIVAL OF THE
FITTEST**

EUROMONITOR INTERNATIONAL

Irina Barbalova | *Global Head of Beauty
and Personal Care Research*

13:15 – 14:00 **FRUTAROM**
Ori Yehudai | *President and Chief Executive Officer*

14:15 – 15:00 **STRAUSS GROUP**
Shahar Florence | *Executive Vice President
and Chief Financial Officer*
Talia Sessler | *Director of Investor Relations*

15:15 – 16:00 **PREMIER FOODS**
Alastair Murray | *Chief Financial Officer*
Richard Godden | *Head of Investor Relations*

16:15 [Close](#)

NOTE | Conference programme and schedule subject to change without notice

Company Meetings Planner

	Monday 16 th March	Tuesday 17 th March	Wednesday 18 th March
08:15 – 09:00			
09:15 – 10:00			
10:15 – 11:00			
11:15 – 12:00			
12:15 – 13:00	Lunch	Lunch	Lunch
13:15 – 14:00	Lunch	Lunch	Lunch
14:15 – 15:00			
15:15 – 16:00			
16:15 – 17:00			
17:15 – 18:00			